



NEWS RELEASE

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Texas Blueberry Festival

NACOGDOCHES - The tastiest festival in the state begins at 8:00 a.m. on Saturday, June 9. Downtown Nacogdoches and Festival Plaza will be packed with tasty treats, fun activities, contests, tournaments, live entertainment and much more.

“Our top sponsors, the Blue Sapphires, are Brookshire Brothers and H-E-B, and we appreciate their support,” said festival chairman Bob Dunn. “We still have room for more sponsors and more volunteers. Everyone is welcome to be blue the second weekend of June.”

Other festival sponsors to date for 2007 include Blue Topaz sponsor Wal-Mart.

Blue Ribbon sponsors are Consolidated Communications, Kroger, Lehmann Eye Center, Regions Bank, Sam’s, Texas Blueberry Marketing Association and Texas Farm Products.

Blue Sky sponsors are Citizens 1st Bank, Etech, Inc., Huntington State Bank, Nacogdoches Medical Center and Timber Springs.

Blue True sponsors are Bancorp South, The Blood Center and The Daily Sentinel.

Blue Buddy sponsors are Adams, Belanger, Atherton, LoStracco; AFLAC; Austin Bank; Excel Car Wash; Cingular; First Bank & Trust East Texas; Fredonia Hotel and Convention Center; Leon and Patsy Hallman; and Texas Bluebird Society.

Major in kind sponsors include The Blueberry Place, Borden, City of Nacogdoches, Clear Channel, Keep Nacogdoches Beautiful, KJ-103, Nacogdoches Convention & Visitors Bureau, Nacogdoches County Expo Center, Texas Forest Service, The Daily Sentinel and Yates Broadcasting.

New for 2007 is an online contest sponsored by The Daily Sentinel. Visit www.dailysentinel.com and get all the details and enter the Pet Look-Alike contest. The Daily Sentinel is also sponsoring a Pitch the Paper contest during the festival. The contest will be held at 12:30 p.m. in the west side of Festival Plaza, and prizes will be awarded to those that prove to have the longest, most accurate and unique throws.

Beginning this year, the Blueberry 42 Tourney is now sanctioned by the 42 International Players Association and the National 42 Players Association. Tournament rules are the same as in the past, and players do not have to be members of either association to compete.

“Everyone is welcome to join the tournament. We’ll see you at 9 a.m.,” volunteer Paul Kendrick said.

No registration for the 42 tournament is required, but it is possible by visiting either www.n42pa.com or www.42ipa.com. Tournament fees are \$5 per person or \$10 per team.

Along with the many activities in Festival Plaza, children will enjoy a new attraction. If a doll or stuffed animal is feeling blue, be sure to take it to the Feeling Blue Baby Doll and Toy Check Up station in the lobby of Commercial Bank from 10:30 until 11:30 a.m. for care instructions. While there, take some time to admire the beauty of the Blue-tiful Bavarian Doll Display.

Members of the Texas Blueberry Marketing Association will have the best blueberries of the season for sale for \$2.50 a pint or \$25 a flat, or take a ride on a festival shuttle to The Blueberry Place and pick those blue jewels right off the bush for only \$1.25 a pound.

According to the TBMA, eating one cup of blueberries a day can do wonders for a person’s physical well being. The big blues are high in fiber and antioxidants that play a big part in preventing disease and combating the signs of aging. Visit www.texasbigblues.com for more blueberry information and delicious recipes.

More Texas Blueberry Festival information can be found by visiting www.TexasBlueberryFestival.com. The site is updated frequently, so check often for latest news. Blueberry festival t-shirts, posters, hats and cooling neck wraps are available at the Chamber office. The Nacogdoches County Chamber of Commerce produces the festival, with proceeds benefiting its various community and business development programs.

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